



Polyester Fabric Decolorization Technology for Textile Reuse “Neochromato Process” wins crQlr Awards

Elephantech Inc. (Head Office: Chuo-ku, Tokyo; Shinya Shimizu, CEO & CTO, hereafter "Elephantech") has won the “Decolor Without Waste Award” at the “crQlr Awards,” an international competition for products and ideas that design a circular economy.

Elephantech and [NICCA CHEMICAL CO., LTD.](#) won the “Decolor Without Waste Award” at the “crQlr Awards” for [the “Neochromato Process”, a polyester textile decoloring technology that enables the reuse of garments by changing their colors and patterns.](#)

See the judges' comments.

[Decolor Without Waste Award]

Judge: Mr. Mitchell van Dooijeweerd

"Great innovation! I am looking for this kind of innovations already for years. Clothing waste and fast fashion issue is huge, this can help the industry a lot.

Big events are using printed clothes for crew, with a logo or name on the t-shirt. Nowadays we couldn't reuse them for the next years, when we would change the logo's. In this case we can buy shirts and use it for multiple events during the year. If this is something that can be done quick and relatively cheap, this will be a great innovation for the transition towards a more sustainable fashion industry. "

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crQlr Awards 2022

The awarded projects have been selected from a record number of 131 participants from 30 different countries!

FabCafe Global and Loftwork Inc. are proud to announce the 53 awarded prizes of the crQlr Awards (“Circular” Awards) 2022, an award that gathers circular economy projects and ideas from around the world.

The crQlr Awards, which are celebrating their second edition this year, are based on three criteria: "Circular, not linear" "Action, not prestige," and "Gain from global perspectives". In addition, a Special Prize, the "FabCafe Global Prize," has been newly established to honor bottom-up activities aimed at empowering communities around the world.

The call for entries, which was open for approximately two and a half months, attracted 131 projects from companies, organizations, start-ups, designers, and other groups and institutions from 30 countries around the world. ([crQlr Awards 2022](#))
<https://awrd.com/en/award/crqlr-2022/result>



Related Pages

[Polyester Textile Decolorization Technology “Neochromato Process”](#)

About Us

Company Name	Elephantech Inc.
Establishment	January 2014
Headquarters	4-3-8 Hatchobori, Chuo-ku, Tokyo 104-0032, Japan
representative	Shinya Shimizu, CEO & CTO
Capital	JPY 1,178 million
Number of Employees	85
Business Description	Development of printed electronics manufacturing technology and provision of related services
URL	https://www.elephantech.co.jp/en/

As of December 1, 2022

Contact for inquiries regarding this matter
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