

Elephantech has been selected for "J-Startup Impact", a startup development and support program of the Ministry of Economy, Trade and Industry.

Elephantech Inc. (Headquarters: Chuo-ku, Tokyo; Shinya Shimizu, Representative Director & CEO) announces that it has been selected for J-Startup Impact, a high-impact startup development and support program of the Ministry of Economy, Trade and Industry.

"J-Startup Impact" Overview

Impact startups are companies that aim to solve social and environmental problems and realize new visions along with sustainable economic growth, and they are beginning to attract attention as the embodiment of the "new capitalism" approach of the Kishida administration.

The Ministry of Economy, Trade and Industry (METI) has been running the "J-Startup" program, a public-private partnership that intensively supports start-ups as of innovation. This year, we selected 30 companies to serve as role models to raise awareness and support for impact startups.

The companies selected as "J-Startup Impact" Startups will not only receive support through the J-Startup program, including assistance in exhibiting at major events in Japan and abroad, local support overseas, expansion of bidding opportunities, and matching with private companies, but also expert advice on impact measurement and management, obtaining global certification, and other issues. In addition to "J-Startup" support such as exhibition support, local support overseas, expansion of bidding opportunities, and matching with private companies, various other types of support are available, including expert advice on impact measurement, management of global certification, promotion of the use of the J-Startup Contact Center, and support for communication and PR at various events in Japan and abroad.

The selection process was based on an evaluation of applications from approximately 500 companies and recommendations from private sector experts. One of the evaluation items, the establishment of methods and dissemination of know-how related to "initiatives to improve social impact (impact measurement and evaluation, system development, information disclosure, etc.)", is still in its early stages. It is hoped that the selected companies will continue to promote their initiatives, and that the excellent initiatives of the selected companies will serve as a reference for other impact startups and have a ripple effect on the impact startup industry.

METI's "J-Startup Impact" announcement (Japanese only)

<https://www.meti.go.jp/press/2023/10/20231006008/20231006008.html>



Why Elephantech was selected

The company is engaged in the manufacture of environmentally friendly electronic circuit boards and has realized a technology that has fundamentally overturned the industry's common sense on a mass production basis, significantly reducing the environmental burden.

If our efforts are extended to all types of electronic devices, it could lead to global environmental improvement on a global scale and is expected to have a significant social impact.

https://www.meti.go.jp/policy/newbusiness/J-Startup-Impact_Report2023.pdf#page=31

About Elephantech's Business

Elephantech's mission is "Making the world sustainable with new manufacturing technologies." Since its establishment in 2014, Elephantech has been developing an inkjet printing-based electronic circuit manufacturing technology that can reduce CO₂ emissions by 75% and water consumption by 95% compared to conventional manufacturing methods. After six years of basic research, we successfully launched mass production in 2020, and since then, mass production has been adopted by the market. After two years of mass production, we have not experienced any recalls, which reinforces confidence in the reliability of our technology.

[Environmentally Friendly, Proprietary Technologies](#)

Company Overview

Name	Elephantech Inc.
Establishment	January 2014
Headquarters	4-3-8 Hatchobori, Chuo-ku, Tokyo 104-0032, Japan
Representative	Shinya Shimizu, Representative Director & CEO
Business Description	Development of printed electronics manufacturing technology and provision of related services
URL	https://www.elephantech.co.jp/en/